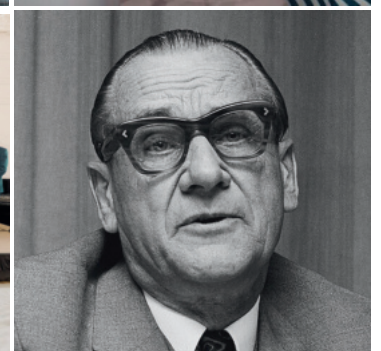
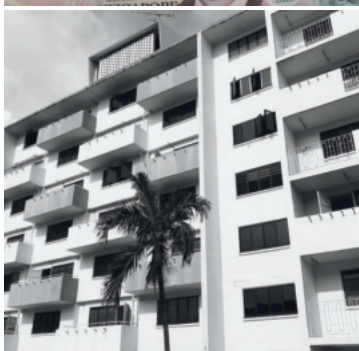


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PROUD PAST  
BRIGHT FUTURE





# DIAMOND MEMBERS



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BROWN-FORMAN



NESTE



SAXO  
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## MESSAGE FROM THE PRESIDENT OF EUROCHAM, JENS RÜBBERT

On behalf of the European Chamber of Commerce (EuroCham) Singapore and our vibrant European business community, I extend my warmest congratulations to the Government and people of Singapore on the momentous occasion of the nation's 60th Anniversary.

Over the past six decades, Singapore has demonstrated extraordinary vision, resilience, and leadership, transforming into one of the world's most dynamic and forward-looking economies. This remarkable journey stands as a testament to Singapore's unwavering commitment to progress, innovation, and inclusive development.

Europe and Singapore have long shared a deep and enduring partnership, underpinned by mutual respect, shared values, and a commitment to open trade and multilateralism. As one of the largest foreign investors and trading partners, Europe's relationship with Singapore has grown from strength to strength—fueled by collaboration in sustainability, digital transformation, innovation, and future-ready industries.

EuroCham is proud to have played a role in fostering this strong bilateral relationship, serving as a bridge between European businesses and Singaporean institutions. Together, we have built a foundation for continued cooperation that benefit economies, people, and community. As Singapore marks this historic milestone, we celebrate not only its achievements, but also the partnerships that have shaped its story. We look forward to deepening our collaboration and contributing to the next chapter of Singapore's success.

Congratulations, Singapore, on 60 exceptional years.

## TABLE OF CONTENT

|           |   |
|-----------|---|
| <b>2</b>  | <b><a href="#">EuroCham Singapore: Three Decades of EU-Singapore Economic Cooperation</a></b> |
| <b>5</b>  | <b><a href="#">Belgium Luxembourg Chamber of Commerce (BLCC)</a></b>                          |
| <b>6</b>  | <b><a href="#">Central and Eastern European Chamber of Commerce in Singapore (CEEC)</a></b>   |
| <b>7</b>  | <b><a href="#">Danish Business Association of Singapore (DABS)</a></b>                        |
| <b>8</b>  | <b><a href="#">Dutch Chamber of Commerce in Singapore (DutchCham)</a></b>                     |
| <b>9</b>  | <b><a href="#">Finnish Business Council Singapore (FBC)</a></b>                               |
| <b>10</b> | <b><a href="#">French Chamber of Commerce in Singapore (FCCS)</a></b>                         |
| <b>11</b> | <b><a href="#">Irish Chamber of Commerce Singapore (IrishCham)</a></b>                        |
| <b>12</b> | <b><a href="#">Italian Chamber of Commerce in Singapore (ICCS)</a></b>                        |
| <b>13</b> | <b><a href="#">Norwegian Business Association Singapore (NBAS)</a></b>                        |
| <b>14</b> | <b><a href="#">Singaporean-German Chamber of Industry and Commerce (SGC)</a></b>              |
| <b>15</b> | <b><a href="#">Spanish Chamber of Commerce in Singapore</a></b>                               |
| <b>16</b> | <b><a href="#">Swedish Chamber of Commerce Singapore (SwedCham)</a></b>                       |
| <b>17</b> | <b><a href="#">Swiss Chamber of Commerce (SwissCham)</a></b>                                  |



# EUROCHAM SINGAPORE: THREE DECADES OF EU-SINGAPORE ECONOMIC COOPERATION

Since its establishment in 2001, the European Chamber of Commerce (Singapore) has played a central role in strengthening the economic ties between the European business community and Singapore. As the voice of European businesses, EuroCham promotes trade, investment, and innovation across sectors, reinforcing Singapore's position as a leading business hub in Asia. EuroCham is an umbrella organisation representing 13 European National Business Groups and approximately 200 corporate members, primarily European multinational companies. Through close collaboration with local authorities and EU institutions, the Chamber continues to build a trusted and forward-looking economic partnership. EuroCham is also a member of the European Business Organisation Worldwide Network (EBOWN), a global network of European business associations and chambers based outside the EU, representing companies in over 55 countries.

## A History of Advocacy and Cooperation

1991

The European Chamber of Commerce (Singapore) traces its roots back to the European Business Association in Singapore, founded on 18 October 1991. It was re-established in 2001 as EuroCham Singapore, with the goal of representing European business interests and promoting EU-ASEAN relations. Officially endorsed by the EU Delegation to Singapore, EuroCham has since served as a trusted partner connecting European companies with local authorities and key stakeholders. Since 2008, EuroCham has been the sole European representative at the Singapore Business Federation (SBF) Council and in 2016, EuroCham became a member and co-founder of the European Business Organisation Worldwide Network (EBOWN).

2001

2010



Minister Chan Chun Sing, Guest of Honour at Europe Day 2018.

In 2010 EuroCham launched its Sector Committees, allowing for focused advocacy and strategic engagement across industries such as healthcare, automotive, and financial services. This structure enables European companies to contribute more meaningfully to Singapore's evolving economic landscape. The Chamber deepened its institutional engagement in 2014, establishing formal collaboration with the Singapore Business Federation (SBF), Ministry of Trade and Industry (MTI), Economic Development Board (EDB), and Enterprise Singapore.

2019

In 2019, the EU-Singapore Free Trade Agreement (EUSFTA) came into force, with EuroCham playing a key advocacy role in promoting its benefits and supporting its implementation across sectors. Small and medium-sized enterprises (SMEs), in particular, stand to gain from trade facilitation measures such as simplified customs procedures, streamlined technical regulations, and clearer rules of origin. Since the ratification of the FTA, EuroCham has been represented on the EU-Singapore Free Trade Agreement (EUSFTA) Domestic Advisory Group (DAG). In this role, EuroCham provides feedback to the EU on the impact of its policies on cross-border trade and investment, including business flows, and engages with EU stakeholders on issues related to Trade and Sustainable Development (TSD).

In 2019-2021, during the COVID-19 pandemic, EuroCham actively advocated for the business community and engaged in direct dialogues with Singapore's leadership, including the Minister for Health.

2020

The year 2020 marked a strategic shift for EuroCham Singapore with a strong focus on sustainability. That year, EuroCham launched its inaugural Sustainability Whitebook, highlighting best practices from European and Singaporean companies, and introduced the Sustainability Awards to recognise corporate excellence in alignment with the Singapore Green Plan 2030.



President Yacob, Guest of Honour at Europe Business Summit 2021.



The first edition of the Awards was graced by Dr Ursula von der Leyen, President of the European Commission, who delivered a virtual contribution speech. At the same time, EuroCham began rolling out dedicated programmes to address key topics and trends identified by its members, the EU, and the Singaporean ecosystem. These programmes—focusing on sustainability, innovation, and digitalisation—are closely tied to EuroCham’s committees and supported by Knowledge Partners through events, dialogues, and publications. The Sustainability Programme remains EuroCham’s flagship initiative, featuring year-round activities and a biennial Whitebook.



*Dr Ursula von der Leyen, addressing EuroCham.*

2022



*Christopher Ong (DHL Singapore) and Tan Aik Na (NTU), winners at Sustainability Awards.*

In 2022, a EuroCham representative was for the first time appointed to the National Wages Council (NWC), representing the European business community. In the same year, EuroCham was awarded the NS Advocate Award for Organisation at the Total Defence Awards, recognising its commitment to supporting National Service and Total Defence. The award reflects EuroCham’s efforts to engage European companies in fostering a more resilient and cohesive workforce in Singapore.

In 2023, EuroCham supported the rollout of the EU-Singapore Digital Partnership, hosting discussions and connecting European digital firms with local agencies to foster collaboration and innovation.

2023

## Notable Publications

Over the years, EuroCham has published a range of influential whitebooks and reports, each reflecting its strategic priorities:

- **Sustainovation Whitebook 2024–2025:** A comprehensive guide focusing on sustainable innovation practices and collaborations between European and Singaporean businesses.
- **AI Report 2024:** An analysis of artificial intelligence opportunities and regulatory considerations within Singapore.
- **Digital Economy Whitebook 2023–2024:** An exploration of the digital transformation economy, highlighting the role of European businesses in Singapore's digital transformation.
- **Sustainability Whitebook 2022–2023:** Provides updated insights into sustainability efforts, featuring contributions from various industry leaders and highlighting advancements in sustainable technologies and strategies.
- **Sustainable Workforce Report 2021–2022:** An evaluation of how European companies contribute to a resilient and future-ready workforce in Singapore.
- **Future of Healthcare & Wellbeing Whitebook 2021-2022 (March 2022):** A detailed examination of the healthcare sector, focusing on future trends and the well-being of the population.
- **Sustainability Whitebook 2020-2021:** This edition showcases sustainable business practices and innovations, presenting best practices from European companies alongside their Singaporean counterparts.
- **EuroCham Directory (2005–2015):** An annual publication produced over a decade in collaboration with National Business Groups, listing over 1,500 European companies operating in Singapore.



*EuroCham President Jens Rübberdt presenting the AI Report to Senior Minister Janil Puthucheary.*

2025

## Looking Ahead

By 2025, EuroCham represents over 200 European companies and national chambers. EuroCham’s evolution reflects the broader trajectory of EU-Singapore relations—built on mutual respect, economic cooperation, and a shared commitment to sustainability and innovation. As Singapore and the European Union look to the future, EuroCham remains a trusted partner, providing strategic direction, fostering collaboration, and representing European business interests in one of Asia’s most dynamic economies.



# MILESTONES OF EUROPEAN NATIONAL BUSINESS GROUPS IN SINGAPORE

We are proud to have joined forces to highlight the longstanding presence and contributions of the European National Business Groups (NBGs) in Singapore. Over the years, these groups have played a vital role in building strong economic bridges between Europe and Singapore. Together, we celebrate a rich history of collaboration, trade, and investment that has shaped a resilient and dynamic economic partnership. This collective legacy is a testament to the deep-rooted relationships, shared values, and continued commitment of all NBGs to Singapore's growth and international engagement.





# THE BELGIUM LUXEMBOURG CHAMBER OF COMMERCE (BLCC), HITTING HIGHER THAN ITS WEIGHT

The Belgium Luxembourg Chamber of Commerce (BLCC) plays a distinctive role in connecting professionals and businesses with ties to Belgium and Luxembourg across diverse industries in Singapore. We support our members in developing, expanding, and sustaining their activities in the region—facilitating valuable connections in a strategic gateway to Asia.

In addition to pooling resources, BLCC actively collaborates with the Belgian Embassy, regional agencies of Belgium, the Luxembourg Council, and the Luxembourg Chamber of Commerce. Our partnerships with other national chambers complete a powerful ecosystem of support, insight, and opportunity.

BLCC was founded over two decades ago as the Belgium Luxembourg Business Group (BLBG), a volunteer-led business club. From its early days under a part-time Executive Director, the group steadily grew in size and influence, thanks to high-quality events and strong member engagement.

In 2013, BLBG professionalised further by incorporating under Singapore law as an independent association—allowing us to host official functions and offer more ambitious business programming. Since then, BLCC has emerged as a respected peer to major chambers such as AmCham, the French Chamber, and the German Chamber. In 2020, the full transition to the Belgium Luxembourg Chamber of Commerce was completed, further reinforcing our identity and mission.

Today, BLCC's Board consists of senior professionals with extensive experience across Asia and diverse areas of expertise. We count 126 active members, including 15 platinum members who benefit from exclusive privileges. Our corporate members include long-established companies with deep investment in Singapore such as Katoen Natie, Barry Callebaut, DEME, Syensqo, BNP Paribas, KBC, and ING.



In parallel, we have a vibrant community of 70 individual members, including around 30 young professionals who represent the future of our network in key growth sectors like AI, Fintech, Biotech, and ESG. This diversity has enriched our membership, attracting a broader international audience and creating an inclusive, globally minded environment.

BLCC's original programming spans a wide range of interests and topics. Our events showcase respected speakers and expert perspectives—from geopolitical analysis to sustainability strategies, from AI and logistics to DEI, mentoring, and startup innovation. In collaboration with national chamber partners, we organise sessions on regulatory and economic trends in Singapore, often attended by government officials, ensuring accuracy and relevance.

Our prestigious gala events celebrate culture, business, and connection—offering a taste of Belgian and Luxembourg hospitality with quality entertainment and networking opportunities in an accessible and welcoming setting.



While officially a non-profit, BLCC maintains a professional structure and delivery that has earned the continued confidence of both Belgian and Luxembourg authorities. Thanks to their annual support, we are able to enhance our programming and impact without raising barriers to entry for members.



*Luxembourg Trade Mission to Singapore.*

This ongoing vote of confidence compels us to stay bold, relevant, and engaged—contributing meaningfully to the European business presence in Singapore and across Asia.



# CONNECTING CULTURES, BUILDING BUSINESS: THE STORY OF CEEC SINGAPORE

The Central and Eastern European Chamber of Commerce (Singapore) - CEEC was officially founded on May 3, 2019, by a group of visionary individuals committed to fostering business relationships between Central and Eastern European (CEE) countries and Singapore. The founding members included:

- Martin Angelov (Bulgaria)
- Kristina Anguelova (Bulgaria)
- Peter Sasi (Hungary)
- Gyorgy Kerekes (Hungary)
- Peter Rohr (Hungary)
- Olavs Ritenis (Latvia)
- Kasia Stepniak (Poland)
- Kelvin Tan (Singapore)

CEEC Singapore serves as a platform for networking, cultural exchange, and business development, focusing on strengthening trade relations between CEE and Singapore. Since its inception, it has established itself as an influential platform, connecting businesses from both regions.

## Flagship Events

CEEC Singapore organises key events that facilitate business and cultural exchange. The CEE food Experience, held annually in April during the Food and Hotel Asia (FHA) Expo, highlights the culinary traditions of CEE countries and provides networking opportunities for food and beverage industry professionals.

Another major initiative is the CEEC United Club, a monthly networking event celebrating a 'Country of the Month,' offering a platform for business and cultural promotion. The chamber has also made an impact in the fintech sector with the Connect with Innovators: Central and Eastern European Fintech Forum, an annual event held alongside the Singapore Fintech Festival, bringing together fintech leaders from CEE and Singapore.

Additionally, CEEC Singapore organised a Friendly Football Match at the iconic Singapore National Stadium. This event exemplified CEEC Singapore's commitment to fostering camaraderie among its members and the broader Singaporean community while promoting an active lifestyle.



The leadership and success of CEEC Singapore can be attributed to its dedicated Board Members, who bring a wealth of experience and expertise. The current Board Members are:

- President: Peter Sasi
- Vice President: Maciej Rohleder
- Treasurer: Martin Angelov
- Secretary General: Mark Koh
- Board Member (Lithuania): Arunas Karlonas
- Corporate Board Member: Daniela Alina Plewe, PhD
- Board Member (Slovakia): Gabor Bodo
- Board Member (Slovenia): Gordana Cetinski
- Board Member (Poland): Kasia J. Kupiec
- Board Member (Latvia): Kristaps Petrovskis
- Advisory Board Member: Karol Piovarczy
- Advisory Board Member: Lanx Goh
- Executive Director: Eموke Sasi

## Future Outlook & Commitment to Singapore

CEEC Singapore is committed to supporting Singapore's growth as a global business hub by facilitating partnerships and expanding cross-border collaborations. Looking ahead, the Chamber emphasises sustainability and digital transformation to support businesses navigating the evolving global landscape.

CEEC Singapore aims to help members stay ahead in AI, blockchain, and cybersecurity, fostering innovation and competitiveness in the digital economy.

Several CEEC Member companies are making significant strides in AI:

- greenhill Asia Pacific is leading the charge in urban forestry. Through cloud-based solutions, aiding cities in making data-driven decisions for greener urban spaces.
- CSHARK provides consulting and product design services for digital transformation.
- Aliz, a Google Cloud partner, specialises in data analytics, machine learning, and cloud migration.
- Rabbit offers a GCP-native cost management platform optimising cloud infrastructure costs.
- XForge introduces blockchain-integrated smartphones, promoting broader blockchain adoption.

By embracing technological advancements and sustainable business practices, CEEC Singapore remains a key facilitator of innovation and economic collaboration between CEE and Singapore. The Chamber is dedicated to ensuring continued success for its members and strengthening Singapore's position as a leading international business hub.





# DANISH BUSINESS ASSOCIATION

Singapore hosts a vibrant and growing community of Danish companies spanning a range of industries—from shipping and logistics to energy, design, tech, finance, and life sciences. These companies contribute significantly to the local economy and play an active role in strengthening the longstanding relationship between Denmark and Singapore.

At the heart of this community is the Danish Business Association of Singapore (DABS). Established in 1983, DABS serves as a platform for Danish businesses and professionals in Singapore. DABS facilitates knowledge-sharing and valuable networking opportunities across sectors.



DABS delivers coffee morning talks, industry panels, and social events and hosts annual gatherings and parties that bring the Danish community together. The organisation continuously taps into relevant trends and market shifts to support Danish companies operating in Singapore. Thus enhancing the collaboration and innovation between the two countries.

DABS also works closely with the Royal Danish Embassy in Singapore and the Danish Seamen's Church. Together, they form a well-integrated ecosystem that supports Danes in Singapore from both a business and personal perspective. The three pillars ensure that all aspects of Danish life are well-represented: professional, cultural, and spiritual.

Operating voluntarily, DABS has sustained itself thanks to sponsorships from Danish companies and income from its events. Many of the largest and most influential Danish firms in the region are active contributors and participants, including:

- A.P. Moller – Maersk: One of the world's largest shipping and logistics companies, with a strong presence in Singapore's maritime sector.
- Saxo Bank: An investment bank specialising in online trading and investment, offering a digital platform for trading global capital markets.
- Norden: A shipping company specialising in dry cargo and product tanker operations. Norden plays a strategic role in global trade routes through its Singapore base.
- LEGO Group: A household name in Denmark and globally, LEGO has regional operations and initiatives in Singapore focused on innovation, play, and education.
- Novo Nordisk: A global healthcare company leading in diabetes care, with a solid footprint in Asia-Pacific, headquartered regionally in Singapore.
- Lundbeck: A global Danish pharmaceutical company focused on brain diseases such as depression, schizophrenia, Alzheimer's, and Parkinson's. In Singapore, Lundbeck serves as a regional hub for its operations across Asia-Pacific.
- Chr. Hansen: A leading global bioscience company developing natural solutions for the food, beverage, pharmaceutical, and agricultural industries.
- Carlsberg: One of the world's leading brewery groups, Carlsberg has a strong presence in Singapore through its regional office and distribution network.



Whether through DABS, the embassy, or the broader Danish network, Danish companies in Singapore are not only driving business but also cultivating meaningful cultural and economic ties that benefit both nations.

**DABS**  
DANISH BUSINESS ASSOCIATION  
S I N G A P O R E



# DUTCHCHAM

## The History and Presence of DutchCham in Singapore

The Dutch Chamber of Commerce in Singapore, (DutchCham), was established in 2018 through a merger between the Association of Dutch Businesspeople (est. 1990) and the Dutch Chamber of Commerce (est. 2008). Its aim is to enhance economic and business ties between the Netherlands and Singapore, creating a platform for Dutch businesses and professionals to network, exchange knowledge, and collaborate on opportunities in Singapore and the broader Asia region.

Members of DutchCham come from diverse industries, including energy, maritime, technology, healthcare, manufacturing and finance, showcasing the varied contributions of Dutch businesses in Singapore. DutchCham's vision is to connect professionals and companies with a shared interest in Dutch business to realise their full potential in Singapore.

### Key Milestones

As a recognised partner of the Singapore Economic Development Board (EDB), DutchCham has been instrumental in organising several initiatives to boost trade relations in various key sectors.

The Winsemius Awards, launched in 2015 to commemorate Singapore's 50th anniversary, honour outstanding achievements by organisations that strengthen economic ties between the Netherlands and Singapore. Named after Dr. Albert Winsemius, a Dutch economist who played a crucial role in Singapore's economic development in the 1960s, these awards recognise innovative contributions in collaboration, business achievement, social responsibility, sustainability, and innovation. Dr. Winsemius was key in attracting major companies like Royal Dutch Shell, Philips, Unilever, and AKZO Nobel to Singapore, establishing the strong economic ties that continue today. The 8th edition of the Winsemius Awards is set for May 2025.



In 2024, DutchCham hosted a hackathon addressing pressing sustainability challenges and actionable solutions for transformative change. The event was a testament to DutchCham's commitment to fostering positive change in Singapore and advancing global sustainability efforts.

DutchCham continues to play an important role in fostering a sense of community among Dutch nationals and businesses in Singapore. The Chamber provides members with a platform to connect professionally and socially. Enhancing Dutch cultural presence by organising cultural events and celebrations of Dutch holidays like King's Day and the New Year's Dive.

### Notable Corporate Members & Success Stories

DutchCham members include some of The Netherlands' most well-known multinational companies, such as Philips, ING, Heineken, Vopak, Rabobank, KLM, van Oord, Vanderlande, FrieslandCampina, Signify, VDL, WEnergy, Heerema Marine Contractors, Boskalis, JDE, Flo Energy and DSM-Firmenich, all of which have achieved success in Singapore. The success of DutchCham and its members illustrate their significant influence in Singapore, encompassing business expansion, fostering innovation and contributing in job creation and sustainability.

### Future Outlook & Commitment to Singapore

As Singapore continues its journey of long-term sustainable growth, global competitiveness, and social cohesion, DutchCham and its members want to contribute to secure Singapore's status as a resilient, world-class city-state.

DutchCham continues to engage in sustainability & innovative initiatives, promoting discussions on sustainable business practices to inspire meaningful change. These efforts align with Singapore's focus on sustainability and environmental stewardship. DutchCham aids entrepreneurs and businesses in overcoming challenges and discovering new opportunities. Through events, networking, and committees, DutchCham fosters collaboration and drives entrepreneurial efforts.

More than 2,000 Dutch companies have established offices in Singapore, making DutchCham, and its members and valuable community and essential resources for those looking to expand in Singapore and the ASEAN region. By uniting professionals from diverse industries, DutchCham creates a platform for knowledge sharing, skill enhancement, and thought leadership. This initiative bolsters Singapore's talent pool and enhances its global competitiveness.

DutchCham continues to contribute to Singapore's economic growth and sustainability initiatives and is dedicated to promoting collaboration and innovation in Singapore, thereby ensuring a prosperous future for both nations.





# CELEBRATING 40 YEARS OF FINNISH INNOVATION

## Finnish Business Council Singapore's Enduring Partnership with the Lion City

As Singapore gears up to celebrate its 60th anniversary (SG60), the Finnish Business Council Singapore (FBC) proudly marks four decades of fostering economic ties between Finland and Singapore by, advocating for bilateral trade, investment, and innovation.

### Pioneering Finnish Excellence: Notable Corporate Members

FBC's success is driven by its trailblazing members, whose innovations align with Singapore's vision of a Smart Nation and sustainability leader.

- **KONE (Since 1978): Shaping the Future of Cities:** A global leader in elevators and escalators, KONE has been transforming Singapore's built environment since 1978 with sustainability-driven innovations such as KONE 24/7 Connected Services and KONE UltraRope®. As the only elevator and escalator company with Singapore Green Building Product's "Leader" certifications, KONE's solutions are powering landmarks such as Marina Bay Sands, Punggol Digital District and Thomson-East Coast MRT Line (Stage 4). From establishing a global innovation hub here to piloting the world's first Remote Monitoring and Diagnostics Code of Practice, these initiatives underscore KONE's commitment to safer, greener and smarter cities.
- **Neste (Since 2007): Powering Asia's Green Transition:** Neste, a global leader in renewable fuels, established its Singapore operations in 2007 and commissioned its first renewable diesel refinery in Tuas in 2010. After a €1.6 billion expansion completed in 2023, the refinery now boasts a capacity of 2.6 million tonnes annually, making it the world's largest renewable diesel refinery and the largest producer of sustainable aviation fuel (SAF) by capacity. As Neste's Asia-Pacific hub, Singapore leverages its logistics infrastructure to distribute sustainable aviation fuel and renewable diesel across Asia and globally.



- **Nokia (Since 1989):** At Nokia, we create technology that helps the world act together. As a B2B technology innovation leader, we are pioneering networks that sense, think and act by leveraging our work across mobile, fixed and cloud networks. In addition, we create value with intellectual property and long-term research, led by the award-winning Nokia Bell Labs, which is celebrating 100 years of innovation. We have been in Singapore (APAC HQ) since 1989 and instrumental in providing leading mobile communications, network infrastructure, cloud and network services for Telcos, Governments and Enterprises in Singapore and the broader APAC region.
- **Wärtsilä (Since 1981):** Wärtsilä has been leading maritime innovation in Singapore specialising in marine and energy solutions. Wärtsilä supports Singapore's maritime sector with hybrid propulsion systems and smart port technologies to enhance efficiency in one of the world's busiest ports, reflecting Singapore's push for greener maritime practices.



### Driving Innovation and Sustainability

FBC members have consistently aligned with Singapore's national priorities. KONE's green product certifications, Neste's low-carbon fuels, and Wärtsilä's energy-efficient systems exemplify their role in advancing the Singapore Green Plan 2030. Meanwhile, Nokia's 5G advancements bolster the nation's digital transformation, creating jobs and enabling smart industry solutions.

### Future Horizons: Growth and Sustainability

Looking ahead, FBC members remain committed to Singapore's growth. Neste aims to scale SAF production and expand marine-sector renewable fuel adoption, leveraging its Singapore hub to meet rising Asian demand. KONE will continue advancing smart and sustainable People Flow® solutions, while Nokia accelerates 5G adoption for Industry 4.0.

### Conclusion

As FBC celebrates 40 years, it reaffirms its dedication to Singapore's prosperity. Through its members' ingenuity and EuroCham's network, the council will continue bridging Finnish expertise with Singapore's aspirations, ensuring a future defined by resilience, sustainability, and shared success.



# THE FRENCH CHAMBER OF COMMERCE IN SINGAPORE

## Four Decades of Growth, Innovation, and Franco-Singaporean Collaboration

Established in 1979, the French Chamber of Commerce in Singapore (FCCS) has been at the forefront of strengthening economic ties between France and Singapore for over four decades. Today, it stands as one of the most active foreign chambers in Singapore, representing a vibrant community of over 650 corporate members across diverse industries.

## A Story of Growth and Expansion

The FCCS was founded with a clear mission: to support French companies in their endeavours to enter, establish, and grow within the Singaporean market. As a 100% self-financed, non-profit organisation, the Chamber provides essential business services, including market intelligence, business matching, events and networking opportunities. Over the years, the Chamber has evolved alongside the business landscape, growing its membership to include a wide range of companies, from large multinationals to innovative start-ups and SMEs from all nationalities.

The FCCS is part of the global CCI France International network, which comprises 127 chambers in 92 countries, connecting over 37,000 companies. In Singapore and the region, the Chamber plays a key role in supporting French businesses' market entry and growth strategies, notably as the official Team France Export representative, serving as a one-stop shop for French companies expanding in ASEAN.

## An Influential Platform

The FCCS' impact is reflected in its scale of activity: over 200 events organised annually, ranging from business forums and roundtables to networking sessions and major flagship events such as the Asia Startup Summit. Its 18 business committees foster knowledge-sharing and collaboration among members, while the Chamber's Gala Dinner — gathering 850 guests in 2025 — is one of the largest business community events in Singapore.

The Chamber is proud to count among its members leading French companies that have contributed to Singapore's economic landscape — from innovation and job creation to sustainability initiatives — reinforcing the long-standing, positive impact of the Franco-Singaporean business community.

## A Privileged Partner of Institutions

The FCCS maintains strong institutional ties, working closely with the French Embassy in Singapore, the Singapore Economic Development Board (EDB), and key Singaporean authorities. This trusted relationship has enabled the Chamber to co-organise strategic events, facilitate official delegations, and contribute to high-level economic dialogues. In this year marking 60 years of diplomatic relations between France and Singapore, the FCCS is looking forward to the visit to Singapore of French delegations and officials, including the anticipated opening speech of President Emmanuel Macron at the Shangri-La Dialogue on 30th May, reaffirming the strength of this bilateral partnership.



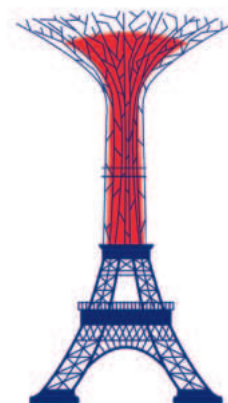
## A Commitment to Digitalisation and Sustainability

In recent years, the FCCS has embraced digital transformation. Sustainability is also at the heart of its agenda. Through dedicated events and initiatives, such as the Joint Year of Sustainability (JYOS) between France and Singapore, the Chamber promotes responsible business practices and fosters dialogue on energy transition, green finance, and circular economy.



## Looking Ahead

The FCCS remains committed to being an essential partner for French companies in Singapore and beyond. By leveraging its local and international networks, the Chamber continues to provide tailored services and platforms to foster business growth, innovation, and sustainable collaboration between France and Singapore.





## IRISH CHAM

### A Legacy of Excellence: Ireland's Business Footprint in Singapore

Founded in 2010, the Irish Chamber of Commerce Singapore supports its members and partners, fostering a dynamic network of companies that drive Singapore's economy across various industries.

#### Bord Bia (The Irish Food Board)

Ireland's premium food and beverage exports have been embraced by Singapore's vibrant culinary scene. Bord Bia plays a key role in promoting products, such as beef, poultry, dairy and whiskey, becoming favourites amongst Singapore consumers. This sector continues to thrive, offering high-quality, sustainable produce that enhances Singapore's food landscape by blending them with local flavours to create unique dining experiences.

#### Kerry Group - Foundation Member

Kerry Group, a global leader in taste and nutrition, expanded into the Asia-Pacific region in 1998 and opened its Regional Technology and Innovation Centre in Singapore in 2015. The Singapore facility serves as the headquarters for the APMEA region, spanning 24 markets. It houses an advanced R&D lab where food scientists develop tailored solutions for the region. With its strategic location and advanced research capabilities, the office supports Kerry's commitment to innovation and product development in the food, beverage, and nutrition sectors. Kerry maintains strong ties with the Irish Chamber, fostering business collaboration and promoting Irish trade and investment in the region. Through these efforts, Kerry continues to strengthen its position in APMEA, while contributing to the growth of economic ties between Ireland and Singapore.

#### Horizon Quantum Computing – Foundation Member

Founded in Singapore in 2018 by Irish physicist Dr. Joe Fitzsimons, Horizon Quantum is pioneering quantum software development. The company is now entering a new growth phase, installing its own quantum hardware testbed, becoming the first software company to operate its quantum computers. With expanding teams in Singapore and Ireland, thereby strengthening ties and shaping a globally connected quantum ecosystem. Its planned public listing in 2025 will mark one of the region's first deep tech IPOs, highlighting the growing global impact of Irish-founded innovation in Asia.



#### PM Group

PM Group, an Irish engineering and architecture firm, established its presence in Singapore in 2008, becoming a trusted partner in the pharmaceutical and high-tech sectors. During the COVID-19 pandemic, PM Group expedited the development of vaccine manufacturing facilities, supporting Singapore's public health needs. The company continues to invest in local talent development through internships and graduate programs.

#### Kerry Consulting

Founded in 2003 by Ireland-born Singaporean Declan O'Sullivan, Kerry Consulting is Singapore's leading executive recruitment firm. It specialises in all industries, such as financial services, technology, and human resources, helping businesses secure top-tier leadership talent across Asia-Pacific by using this philosophy, "Returning the Human to Resourcing," which ensures a strategic and insight-driven approach.

#### Kingspan Group

Since 2017, Kingspan, as a global leader, has advanced sustainable construction in Singapore, providing high-performance insulation solutions that improve energy efficiency. Kingspan's 'Planet Passionate' initiative supports the Singapore Green Plan 2030, focusing on reducing carbon emissions, promoting circular economy principles, and advancing renewable energy adoption in the built environment.

#### University College Dublin (UCD) & Kaplan

For over 33 years, UCD has provided premium global business education in Singapore at both undergraduate and postgraduate levels. UCD, working with Kaplan Higher Education Academy, is ranked in the top 1% of business schools globally and offers students real-world experience through the Kaplan Industry Project supporting employability and industry engagement.

#### Diageo

Since 2005, Diageo has made Singapore its Asia-Pacific headquarters. The company's innovation and responsible drinking campaigns, such as the "Sober vs Drink Driving" initiative, continue to shape Singapore's beverage industry while promoting corporate social responsibility.

As Singapore celebrates SG60, the Irish Chamber remains committed to strengthening the strong and enduring relationship between Ireland and Singapore.



# THE ITALIAN CHAMBER OF COMMERCE IN SINGAPORE: CELEBRATING SINGAPORE'S 60TH ANNIVERSARY

For over three decades, the Italian Chamber of Commerce in Singapore (ICCS) has been a bridge between Italy and Singapore, fostering economic ties and business excellence. Founded in 1991, ICCS has grown into a dynamic network of over 200 members, supporting Italian companies as they expand and thrive in Singapore's strategic and innovative ecosystem.



Among our members, companies like STMicroelectronics, Coim, Eneos, and De Nora have played a pivotal role in Singapore's economic landscape. Their contributions span various sectors, from high-tech manufacturing and chemical to sustainability initiatives. These companies exemplify Italy's commitment to innovation, sustainability, and industry leadership in Singapore.

Today, ASEAN countries represent a strategic region for our industries, and Singapore continues to serve as the key springboard into the wider Southeast Asian market. In this context, the EU Chambers of Commerce—working closely with EuroCham, the EU Delegation, and national embassies—can play a vital role in promoting the interests of our companies across the region and enhancing the presence of European manufacturing in ASEAN.



As Singapore celebrates its 60th anniversary, ICCS remains committed to strengthening bilateral trade and investment. Looking ahead, our focus is on fostering new partnerships, advancing digital transformation, and promoting sustainable business practices. Through collaborations in green technologies, smart manufacturing, and fintech, we continue to support Singapore's vision for a future-ready economy.



We congratulate Singapore on this milestone and look forward to many more years of shared growth and success.



# NORWEGIAN BUSINESS ASSOCIATION SINGAPORE

Founded in 1993, NBAS provides a forum for Norwegian companies to network, share experiences, and expand knowledge in Singapore. As part of Team Norway (NBAS, The Royal Norwegian Embassy, Innovation Norway), NBAS organises diverse events throughout the year. Around 200 Norwegian companies operate in Singapore, primarily within maritime, offshore, and energy sectors. NBAS fosters strategic collaboration on decarbonisation, digitalisation, and sustainability—areas of shared importance for Norway and Singapore.

Every year NBAS is proud to deliver two flagship events; The Norwegian Seafood Dinner with 1000 guests celebrating fresh Norwegian seafood, and the Singapore-Norway Innovation Conference (SNIC) bringing together leaders from Maritime and Sustainability sectors to showcase cutting edge innovations.



In addition to events, the NBAS Cycling Club was founded in 2023 and has grown to become a fantastic meeting place for cyclists in Singapore, both racers and social riders.



## Notable Members & Success Stories

NBAS members represent a range of long-standing world leading companies and new start-ups.

- **DNV:** DNV is a world-leading maritime player and has been active in Singapore since 1982. They established its Maritime Decarbonisation & Smart Shipping Centre of Excellence in Singapore in 2021, collaborating with local stakeholders to advance alternative fuels and frameworks.
- **ECOsubsea:** A newcomer to the lion city and the Singapore waters! ECOsubsea is now expanding operations with its innovative robotic hull-cleaning solution, 'Pink Panther,' aiming to reduce CO2 emissions by 2 million tons in 2025.
- **Antler:** Founded by Magnus Grimeland in Singapore in 2017, Antler is building a global startup factory from Singapore. They have grown to manage approximately \$500 million in assets, investing in over 450 startups worldwide.



## Future Outlook & Commitment

NBAS remains dedicated to supporting Norwegian companies in Singapore. A recent survey amongst member companies showed 80% plan workforce expansion, with a targeted growth rate exceeding 120%.

However, high operational costs remain a challenge, with some companies considering resource reallocation to other Southeast Asian countries. Nonetheless, NBAS, alongside Team Norway, continues to assist companies in navigating challenges and leveraging growth opportunities.

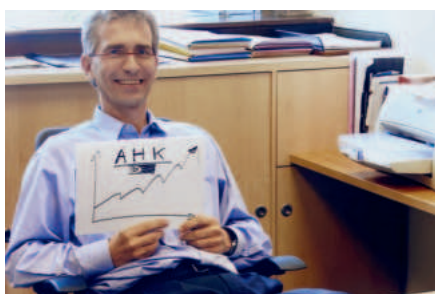
As Norwegian companies strengthen their presence in Singapore, NBAS will continue promoting collaboration on sustainability, digital transformation, and maritime innovation, aligning closely with Singapore's ambitions. This year, Norway joins Singapore in the celebration of independence as SG is 60 years and NO is 120 years!



# SINGAPOREAN-GERMAN CHAMBER OF INDUSTRY AND COMMERCE

## Two Decades of German-Singaporean Business Partnership

Twenty years ago, the Singaporean-German Chamber of Industry and Commerce (SGC) was founded to meet the needs of a growing German-Singaporean business community and to support increasing bilateral trade and investment. Since its establishment in 2004, SGC has evolved into one of the largest national business chambers in Singapore, supporting the wider German business community with around 2,400 German companies present in Singapore contributing to around 45,000 jobs here.



*Dr Tim Philippi,  
2004, opening  
SGC office.*

As part of the global network of German Chambers of Commerce Abroad (AHK), with 150 offices in 93 countries, SGC serves as a key platform for companies from both countries - offering business services, strategic connections, and market insights to support long-term partnerships. With 12 active industry committees, the chamber provides a platform for members to engage in focused dialogues, share expertise, and collaborate on key business topics through regular meetings and thematic forums.



*Group pictures APK, 2022, SGC team and Robert Habeck  
(Vice-Chancellor of Germany).*

2024 marked the chamber's 20th anniversary. Key highlights included the inauguration of the GermanyTrade & Invest (GTAI) ASEAN Hub and the Baden-Württemberg Representative Office at SGC - strengthening Singapore's position as a gateway for German business in Southeast Asia. Throughout the year, SGC organised high-level activities such as the first German Week, which attracted over 600 guests. Due to its success, German Week will return in 2025 as a platform to showcase German innovation and cross-sector collaboration.



Looking further back, SGC has also proudly organised the Asia-Pacific Conference of German Business (APK) in Singapore - not once, but twice - highlighting the strategic importance of the location and the strength of bilateral ties. These occasions brought together business and political leaders from across the region, supported by strong local government engagement.



*Group picture from left to right: Ulrich A. Sante, former German Ambassador to Singapore; Dr Tim Philippi Executive Director, Board Member; Frank-Walter Steinmeier, President of the Federal Republic of Germany; Dr Claus Trenner, Partner, Attorney-at-Law, Luther LLP; Dr Martin Wansleben, former CEO DIHK, 2017, visit of Frank-Walter Steinmeier (President of the Federal Republic of Germany).*

Beyond events, SGC contributes to bilateral business through its DEinternational service unit and its competence centres, which drive targeted initiatives such as business delegations, business matching, research, and hands-on support for companies navigating opportunities in Singapore and the wider ASEAN region.



*SGC Bord Members 2025-2026.*

In 2025, as Germany and Singapore mark 60 years of diplomatic relations, SGC remains focused on innovation and partnerships - an emphasis that also shapes this year's chamber activities under its annual theme 'Driving Innovation, Empowering Partnerships', which reflects the spirit of this milestone. The chamber continues to support businesses, foster strong networks, and promote economic cooperation between the two countries.



# SPANISH-SINGAPOREAN CHAMBER OF COMMERCE: SIX YEARS OF BUILDING BRIDGES BETWEEN SPAIN AND SINGAPORE

The Spanish-Singaporean Chamber of Commerce (SpanishCham) proudly celebrates six remarkable years of fostering collaboration, innovation, and cultural exchange between Spain and Singapore. Since its founding in 2019, the Chamber has played a pivotal role in promoting Spanish business interests in Singapore and strengthening economic diplomacy between our two nations.

Our mission is to support Spanish companies in establishing and growing their presence in Singapore and the broader ASEAN region as well as helping those Singaporean companies to facilitate their expansion to Spain. SpanishCham began as a small but determined initiative and has since grown into a dynamic business platform representing over 50 companies across sectors such as renewable energy, infrastructure, banking, consumer goods, food and beverage, and technology.

## A Growing Presence and Vibrant Business Ecosystem

In the past five years, SpanishCham has witnessed the exponential growth of Spanish companies in Singapore. Today, more than 400 Spanish firms, according to the Singapore government, operate in the city-state through offices, subsidiaries, or branches, positioning Singapore as a strategic hub for their expansion across Asia.

Notable founder members include Repsol, Acciona Energía, Técnicas Reunidas, Moeve, Pavillion Energy, Prosegur, Ulma, all of which contribute to the energy transition and sustainable infrastructure in the region. Spanish banks such as Santander, BBVA and CaixaBank support regional trade and investment flows. Meanwhile, LaLiga, Grespania and Cosentino, various F&B brands such as Asador, and technology firms like Amadeus, Salto Systems and GSIC bring Spanish culture, creativity, and innovation to life in Singapore.



This growth reflects a broader economic trend. In the 2024, Spanish exports to Singapore surged by 15% compared to the same period the previous year—an indicator of deepening trade ties and market confidence.

## A Thriving Bilateral Relationship

Spain's dynamic and diversified economy continues to perform strongly, with GDP growth nearing 3% in 2024, robust job creation, controlled inflation, and a current account surplus. These fundamentals, combined with significant investments from European recovery funds, have boosted Spain's competitiveness and global outreach.

As part of our mission, the Spanish-Singaporean Chamber of Commerce is actively supporting Singaporean companies by connecting them with the right contacts and opportunities in Spain to match their business interests.

## Looking Ahead

SpanishCham is committed to continuing this journey with a forward-looking spirit. Our focus in the coming years includes supporting digital transformation, expanding sustainability initiatives, fostering partnerships with local and regional institutions, and creating new committees and platforms for young professionals and SMEs.



We believe that our Chamber is not just an institution—it is a living community of people and ideas, working hand in hand to build bridges and shape opportunities. As we celebrate the achievements of the past five years, we look ahead with optimism and determination.

Together, Spain and Singapore are building a future defined by innovation, cooperation, and shared success.

**SpanishCham**  
S I N G A P O R E



# SWEDCHAM

On behalf of all our members, the Swedish Chamber of Commerce in Singapore would like to wish Singapore a heartfelt and outstanding 60th anniversary. We deeply admire your developments over these 60 years – the progress you have made and the country you have built. Congratulations! As another small country, we feel very close to you, and that shows also in our relationship over the years, which has grown and extended. Thank you for your openness for collaboration, both in business ventures and diplomatic affairs.

Swedish and Singaporean trade relations date back a long time. Several Swedish businesses have been present since the early 20th century and diplomatic relations between the countries are nearly as old as the Singaporean nation itself. Both Singapore and Sweden are small, smart, and export-oriented nations that champion free trade and cross-border trade. International cooperation in the government and private sector is of outmost importance for both countries to stay competitive in a world of constantly evolving trade practices and trade conditions. Sweden is one of the countries in the world with the highest number of multinational corporations per capita and Singapore is one of the world's most open and competitive economies, situated in an emerging region. This has led to a multitude of Swedish businesses from a variety of different sectors establishing themselves in Singapore and growing rapidly with the opportunities in the surrounding dynamic region. In addition to that, new Swedish-Singaporean ties are being created on platforms that are fundamentally important for future success, such as research and development, innovation, and sustainability. In addition to this, the Swedish-Singaporean ties enable increased opportunities for cooperation and development in areas such as supply chain, innovation and green transition.



Launch of The Green Innovation Centre in June 2023 in Bukit Batok: A partnership between SwedCham and the Southwest CDC to drive sustainability in the local community.

The Swedish Chamber of Commerce finds its roots back in the 1970s, with the Swedish Business Association (SBAS) in Singapore being founded in the 1980s. In 2016, SBAS extended into a real Chamber of Commerce, which today has a very active and strong membership base. Most of Sweden's flagship companies are established in Singapore. Many use Singapore as their regional hub. The majority sentiment among these companies is that they remain optimistic about the business climate in Singapore and are increasing their use of Singapore as a strategic location, not only for sales and marketing but also for R&D and as a regional management hub. Today, you find a very diverse group of individuals behind every member company, with people from many countries and with different backgrounds. But one thing remains strong – the importance of Brand Sweden and the excitement to be able to continue to build and grow a business in Singapore and the region.



Poster from SwedCham's nationwide marketing campaign during the pandemic, aimed at supporting local SMEs by connecting them with Swedish MNCs: "In times of crisis, big and small businesses need to work together, to remain stronger."

Again – we wish Singapore a fantastic SG60 and many prosperous years to come. Majulah Singapura!



His Majesty King Carl XVI Gustaf of Sweden and Singapore's President Tharman Shanmugaratnam during the Swedish state visit to Singapore in November 2024. Photo credit: Embassy of Sweden Singapore.



# SWISSCHAM

Swiss companies boast a rich history in Singapore. The journey began in the 1860s, when Swiss trading houses established their first branches, kickstarting Swiss economic activity in the region. Over time, Swiss businesses have flourished, carving out significant roles in key sectors such as finance, insurance and manufacturing.

The Swiss Chamber of Commerce and Industry in Singapore, or SwissCham, traces its origins to the Swiss Business Association, established in 1988. This initiative was spearheaded by Swiss Ambassador Kurt O. Wyss to support the growing presence of Swiss companies in Singapore. In 2017, SwissCham rebranded to reflect its evolving role as a chamber of commerce and industry

SwissCham represents members rooted deeply in Singapore's economy:

UBS was the first Swiss bank in Singapore since the 1970s. Singapore is one of UBS's top two wealth management centers in APAC, the South-east Asian headquarters for its investment bank and its APAC hub for foreign exchange, rates and credit. Singapore is home to UBS's largest office and UBS University campus in Asia Pacific.

Over the years, UBS launched several flagship programmes unique to Singapore. The "UBS Singapore University Program for Employability and Resilience" trained over 400 graduates and mid-career workers for the financial sector. UBS is also a proud sponsor of the Singaporean of the Year Award, which UBS founded in partnership with The Straits Times in 2016. In 2023, UBS, Founding and Lead Partner of ART SG, launched the inaugural edition of ART SG - Southeast Asia's leading international art fair.



Roche has been in Singapore for more than 50 years. Starting in a modest office on Shenton Way in 1973, it has grown into a local leader in diagnostics and innovative medicines across multiple disease areas, and today employs more than 1,000 people across its pharmaceuticals, diagnostics and manufacturing sites in Singapore. Roche has invested significantly in Singapore's growth into a global biomedical hub. Roche Singapore Technical Operations, a US\$500 million investment, was one of the first large scale commercial biomanufacturing sites in Asia. Singapore is also home to the Asia Pacific headquarters of Roche Diagnostics and is a major hub for Roche Pharmaceuticals. In addition, Chugai, a majority-owned Roche company, has established one of the largest biopharmaceutical research locations in Singapore, specialising in cutting-edge antibody technologies.



Nestlé's story in Singapore began in 1912 under the Anglo-Swiss Condensed Milk Company, introducing MILKMAID condensed milk. Since then, Nestlé has grown significantly and through iconic products like MILO, MAGGI, NESCAFÉ, and KITKAT, Nestlé has continued to deliver on its promise of bringing "Good Food, Good Life" to Singaporeans. This year, MILO is also celebrating 75 years in Singapore as a trusted household name, nourishing generations of Singaporeans. Recognised as a Company of Good (3 Hearts) by the National Volunteer & Philanthropy Centre (NVPC) in 2024, Nestlé exemplifies Swiss commitment to corporate purpose and impact in Singapore. This recognition was catalysed through a SwissCham-hosted roundtable with NVPC and other Swiss firms.

SwissCham's contributions extend beyond business. Its Climate Tech and Science & Technology subcommittees bring experts together to discuss pressing environmental challenges. Additionally, the chamber's "Modern Work HR Award" highlights Swiss companies' innovative work practices and role as employers of choice.

With its long-standing history and dedicated initiatives, SwissCham reflects the deep economic and cultural ties between Switzerland and Singapore, embodying excellence, innovation, and sustainability.





